

Summary

Nigel Pollard is a Biochemist and started in the health industry in 1987, first with “big pharma” and in the last 20 years in natural medicines.

While living in Germany, Pollard became convinced of the value of natural health products following a doctor prescription for a clinically proven natural health product. Initially a sceptic of the evidence for natural health products, following an extensive literature review he became a strong believer in the value of specific natural health products to treat chronic diseases. As a result of this, in 2001 Pollard established Flordis Natural Medicines to market natural health products with specific clinical evidence. Now called Soho Flordis International it is the only global Australian natural health company, with manufacturing plants in continents, sales in 55+ countries and an unrivalled recent record of investing in 12 clinical trials on specific products.

Having retired as Global CEO in 2019, Pollard is a passionate advocate of informed choice based on the best scientific evidence. He Chairs a New York NFP, the Natural Health Science Foundation Inc. who set standards and provide education concerning scientific evidence and natural health products. He has a strong conviction that natural health options, with specific evidence of reliability and efficacy, should be considered as a mainstream health solutions for patients and health professionals. In April 2021, together with leading researchers Pollard has established a consulting firm, Metavate Consulting, with a Vision to assist industry to improve the health of millions of people by translating leading edge science into commercially successful, evidence-based natural health solutions.

Some business achievements

Business development specialist in start-up, scale-up and globalisation (e.g. in 1990's was marketing lead for development of Humira®, at US\$20bn annually now no.1 selling medicine in the world). Raised capital (4 rounds); led strategy design and execution; built governance structures; recruited board; led M&A activities (8 global acquisitions of A\$100m in value); integrated acquisitions; led culture change; developed global marketing platform; led a digital transformation; led SAP implementation; built a state-of-the-art manufacturing plant; set and communicated company Vision; recruited, directed, motivated and developed a global team of 450+ people; directed all aspects of business in 55+ countries.

Awards

Asia Pacific Health Care Acquisition of the Year 2013 (Acquisitions International), Varro E. Tyler Award for Phytomedicinal Research 2015, HR Innovation Award 2019 (Polytechnic University of Milan) and CEO of the Year 2019 (CEO Today Magazine)

Declaration of Interests – 23rd April 2021

Name of company, organisation, institution, or person	Nature of the relationship	Period of affiliation or relationship	Nature of actual or potential conflict
Natural Health Science Foundation (NHSF) - members include scientists, clinicians, specific evidence companies and associations	Chair of the board of Directors	Since Sept 2014	No conflict anticipated, unless on the approval of products for accreditation (is not involved in the assessment or decisions around approval)
Soho Flordis International – natural product owner, distributor and researcher	Former CEO and Director.	Between 2001 and 2019	No conflict anticipated, unless on the approval of products for accreditation (is not involved in the assessment or decisions around approval)
The Leading Business Group (LBG) – business consultancy	Consultant to the NHSF and Metavate consulting for management services. Consultancy services to a start-up in the microbiome area at Swinburne University	Since Dec 2019	As a supplier of services to the NHSF, I might have conflicts on several matters, such as expenditure and approval of work. Such risks are addressed through independent board approval of budget and oversight of activities of LBG, including where required my absence from relevant board decisions. Other conflicts not anticipated at this stage.
Metavate Consulting – Business consultancy	Chair of the board of directors	Since Apl 2021	As a supplier of services to clients wishing to translate scientific evidence to commercial outcomes for natural health products.